National Oceanography Centre

NATIONAL OCEANOGRAPHY CENTRE

NOC

Huw Gullick

Associate Director NOC Innovations

- Background in Business Development, Corporate Strategy, Supply Chain, M&A & overseas investments
- Worked in UK, mainland Europe & US
- Civil & defence aero engines & offshore oil & gas
- Commercialise our research and technology

OUR VISION

National Oceanography Centre

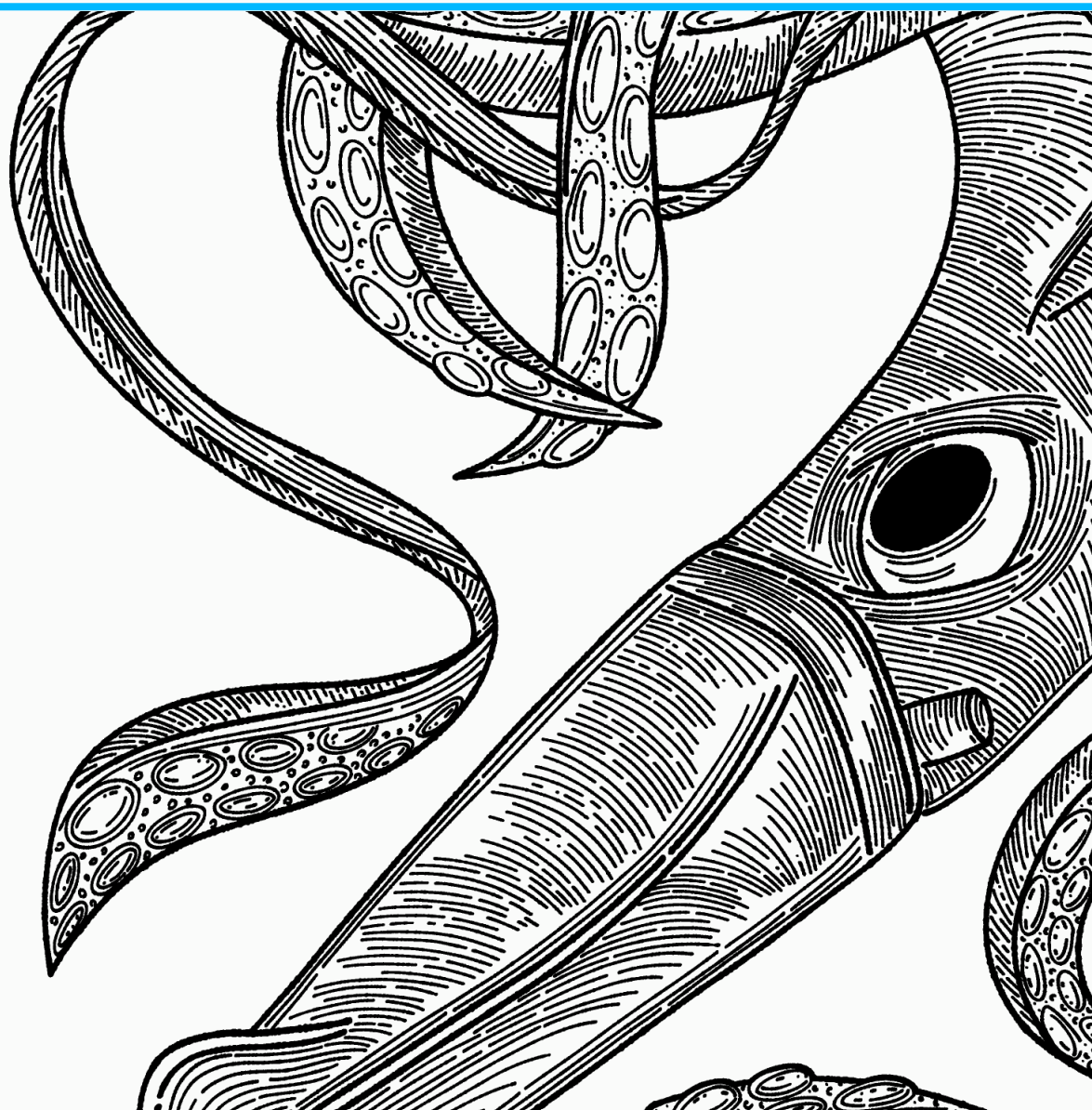
Our aim at NOC is to build a world where everyone feels empowered and inspired to help our oceans thrive.

This means giving people the opportunity, the ability and the motivation to protect, restore, and harness the value of our ocean.

We’re doing everything in our power to pursue and promote ground-breaking research and innovation.

We believe that if we all have a deeper understanding of the ocean, we can unlock its potential and provide solutions to problems facing the world today.

Because by helping our ocean thrive, all life on Earth will thrive too.

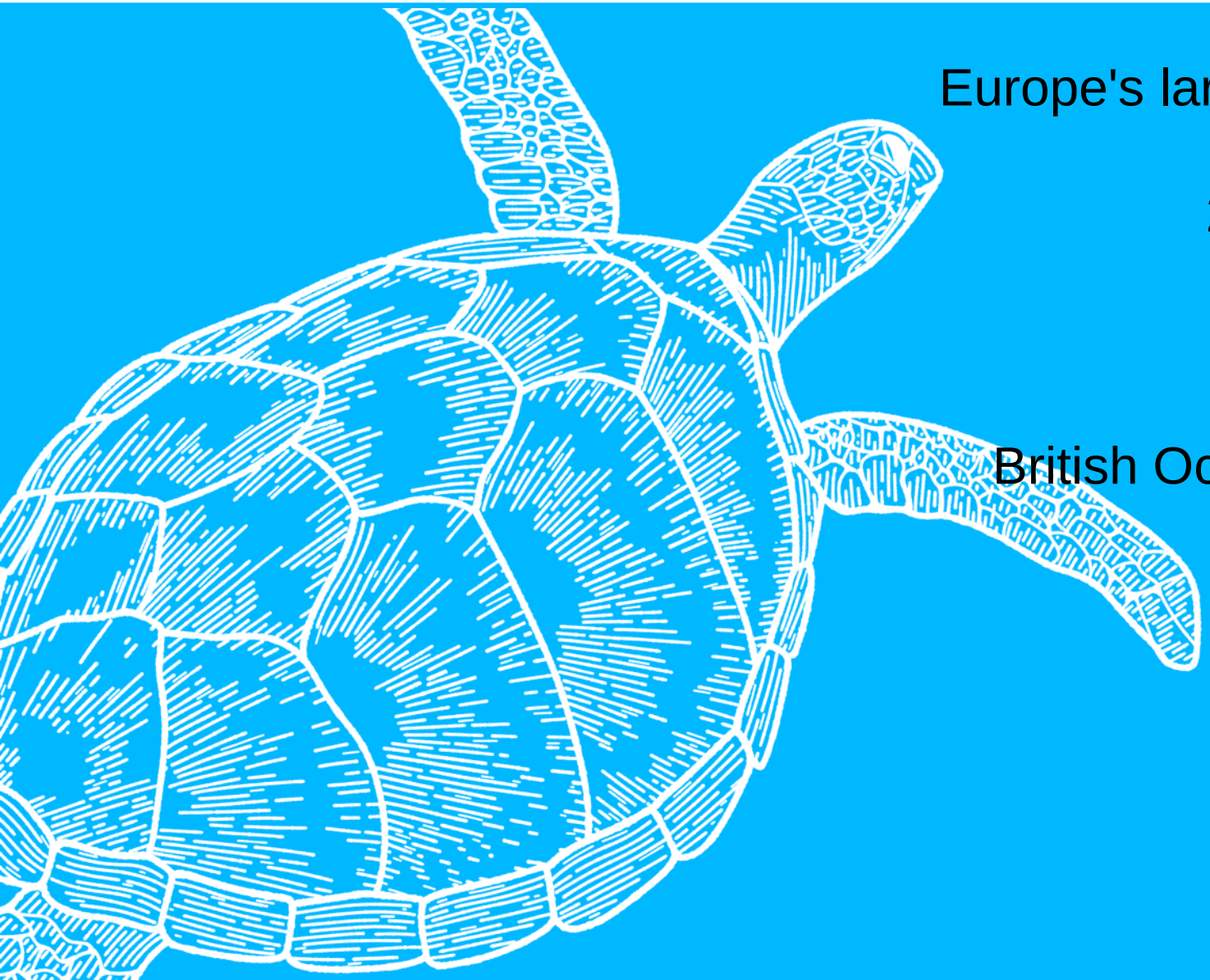


OUR PURPOSE

National Oceanography Centre

By gaining deeper knowledge of our ocean, we will help every living thing on the planet flourish

OUR CAPABILITY



Europe's largest fleet of autonomous equipment

2 large world-class research vessels

British Oceanographic Data Centre

British Oceanographic Sediment Core Facility

National Oceanographic Library

National Tidal & Sea-level Facility

OUR STRUCTURE

National Oceanography Centre

INDEPENDENT RESEARCH

SCIENTIFIC FREEDOM

CHARITABLE AIMS

REINVEST FOR PUBLIC GOOD

ACADEMIA

GOVERNMENT

NOC CHARITY

INDUSTRY

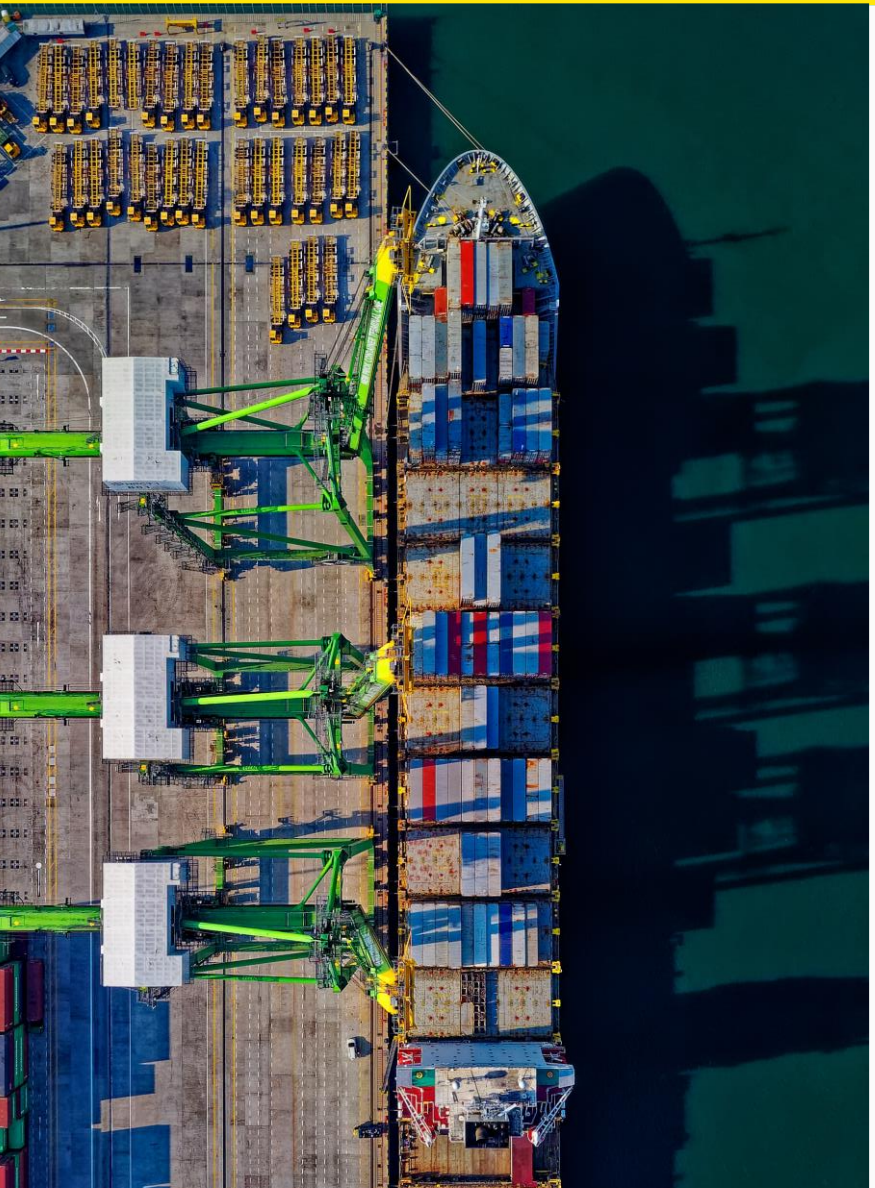
NOC INNOVATIONS

NOC INNOVATIONS

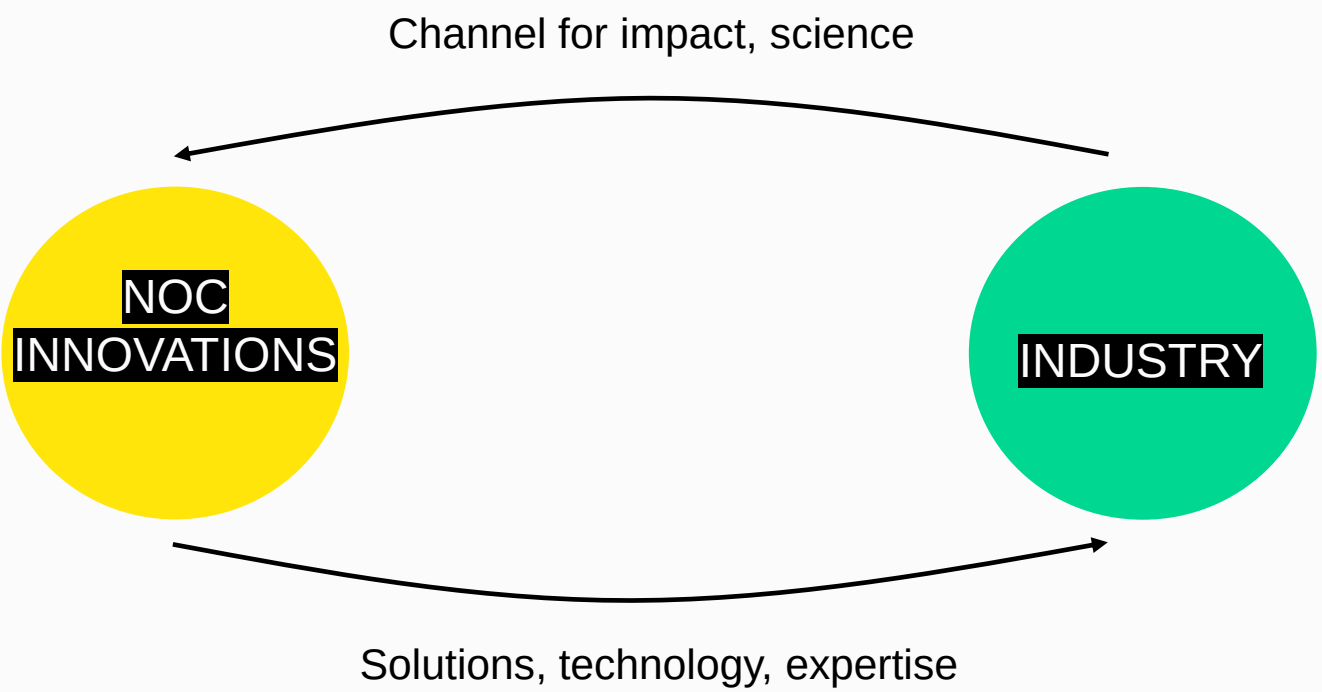
Our vision is simple;

DELIVER THE BEST SCIENCE AND INNOVATION FOR A SUSTAINABLE OCEAN ECONOMY

WHAT WE DO & WHY



WE ANSWER THE QUESTIONS THAT OTHER PEOPLE CAN’T



OUR APPROACH

NOC Innovations

Our approach

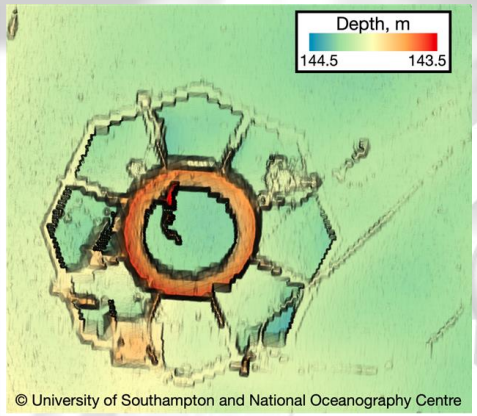
- Work without fear of favour
- Focus on what we are good at; scientific & engineering research
- Position as an enabling partner & not a competitor
- Target areas where our expertise unlocks client technology and sustainability roadmaps
- Build our brand
- Diverse markets for diverse revenue
- Fail fast

OUR IMPACT

NOC Innovations

SUSTAINABLE OPERATIONS

© University of Southampton and National Oceanography Centre



© University of Southampton and National Oceanography Centre

STRATEGIC PARTNERSHIPS

subsea 7

BORA
BLUE OCEAN RESEARCH ALLIANCE

OCEAN OBSERVING

TECHNOLOGY TRANSFER

ClearWater SENSORS

McLANE® RESEARCH LABORATORIES, INC.

National
Oceanography
Centre
EDUCATE. ENTHUSE. INSPIRE
NOC.AC.UK